



SIENA RESEARCH INSTITUTE
SIENA COLLEGE, LOUDONVILLE, NY

www.siena.edu/sri

For Immediate Release:

Thursday, July 7, 2016

Contact:

Don Levy, 518-783-2901

PDF version; crosstabs; website:

www.Siena.edu/SRI/RESEARCH

Siena College New York Summer Vacation & Olympics Poll:

56% of NY'ers Will Take Summer Vacation; 42% Will Not
About 1/4 Plan NY Vacations, Half Across U.S; One in Four Headed Abroad
Road Trips, Ocean Beaches, Lakes, Historic or Natural Sites, Water or
Amusement Parks Top Summer Destinations
Majority will Follow Olympics; Excited about Track & Field, Swimming,
Gymnastics; Two-thirds Would NOT Go to Brazil Even if Money NO Object

Loudonville, NY. A majority of New Yorkers, 56 percent, will take a vacation of at least one week this summer but 42 percent say they will not according to a new Siena College poll (SRI) of New York State adults released today. Topping the list of activities that residents plan for this summer are taking a road trip (58 percent), going to an ocean beach (56 percent), going to a lake (46 percent), visiting historic or natural sites (46 percent) or going to a water park or amusement park (42 percent).

“While a small majority of New Yorkers plan to follow the Summer Olympics either some or a great deal, nearly four in ten are either not very or not at all confident the games will get underway without a hitch” according to SRI’s Director, Don Levy. “Whether their concerns stem from the Zika virus or potential construction delays, sixty-eight percent say that they wouldn’t travel to Brazil to see the games even if money were no object. Still, track & field, swimming and gymnastics top the list of must see Olympic TV.”

Women, residents over the age of 65 and those New Yorkers earning less than \$50K are least likely to take a one week vacation this summer. One in five are vacationing for two or more weeks this summer. Of those taking vacations, about a quarter plan to vacation in New York. Over half of one week vacationers and 43 percent of those with two or more weeks are headed to sites across the U.S. and 21 percent of one week vacationers and one-third of those with two or more weeks are headed to destinations outside the country.

This Siena College Poll was conducted June 1-28, 2016 by telephone calls conducted in English to 801 New York State residents. Respondent sampling was initiated by asking for the youngest male in the household. It has an overall margin of error of ± 4.3 percentage points including the design effects resulting from weighting. Sampling was conducted via a stratified dual frame probability sample provided by Survey Sampling International of landline and cell phone telephone numbers from within New York State weighted to reflect known population patterns. Data was statistically adjusted by age, region and gender to ensure representativeness. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in NYS. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Dr. Don Levy at (518) 783-2901. For survey cross-tabs: www.Siena.edu/SRI/Research.