

Siena College Research Institute
 June 1 - June 28, 2016
 801 New York State Residents
 MOE +/- 4.3%

Q13. On another note, which of the following activities do you plan on engaging in this summer?																										
	Total	Gender		Age				Region			Taking Vacation		Children in HH		Ethnicity			Religion				Income				
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+		
Going to a waterpark or amusement park	42%	44%	40%	52%	64%	31%	17%	49%	40%	34%	48%	34%	64%	30%	32%	54%	68%	42%	23%	42%	49%	40%	43%	49%		
Going camping	26%	27%	25%	34%	43%	16%	8%	20%	15%	39%	30%	20%	36%	21%	29%	13%	36%	23%	20%	27%	31%	25%	29%	26%		
Going to a Lake	46%	46%	47%	50%	55%	42%	38%	33%	41%	65%	52%	39%	54%	43%	54%	22%	46%	45%	37%	43%	55%	42%	49%	51%		
Going to the beach at the ocean	56%	60%	53%	64%	68%	52%	34%	62%	74%	38%	68%	42%	66%	52%	51%	58%	70%	57%	52%	53%	59%	45%	56%	75%		
Boating, canoeing or kayaking	33%	32%	33%	39%	45%	27%	16%	23%	39%	42%	39%	26%	41%	29%	40%	17%	28%	28%	32%	30%	42%	20%	36%	46%		
Going fishing	28%	33%	23%	27%	44%	23%	15%	19%	26%	39%	32%	23%	40%	22%	32%	12%	33%	28%	11%	29%	31%	22%	30%	32%		
Hiking	35%	38%	33%	45%	49%	28%	16%	24%	37%	49%	37%	33%	43%	31%	43%	15%	33%	31%	35%	30%	45%	26%	36%	47%		
Attending a baseball game	35%	40%	30%	30%	50%	38%	25%	32%	46%	31%	40%	29%	42%	32%	39%	24%	39%	44%	33%	32%	29%	26%	32%	49%		
Playing Golf	13%	17%	10%	15%	13%	12%	11%	6%	17%	20%	17%	8%	15%	13%	16%	10%	9%	14%	11%	15%	11%	6%	18%	18%		
Visiting Historic or natural sites of interest	46%	43%	49%	45%	57%	44%	41%	43%	48%	48%	49%	41%	49%	45%	48%	44%	54%	46%	44%	54%	42%	41%	51%	50%		
Attending a county fair	32%	31%	34%	31%	40%	34%	29%	23%	37%	41%	35%	29%	37%	30%	32%	34%	42%	32%	15%	36%	36%	34%	36%	33%		
Going bicycle riding	41%	46%	37%	52%	54%	33%	16%	38%	51%	39%	47%	34%	52%	35%	42%	37%	45%	37%	45%	33%	49%	32%	43%	51%		
Taking a road trip	58%	57%	58%	59%	66%	60%	48%	53%	59%	63%	65%	49%	66%	54%	59%	53%	61%	58%	51%	59%	59%	52%	60%	66%		
Other	5%	4%	5%	2%	6%	4%	6%	6%	4%	4%	4%	5%	4%	5%	4%	5%	3%	5%	4%	6%	3%	7%	3%	3%		
Don't know/Refused	7%	6%	8%	5%	3%	5%	16%	9%	5%	7%	3%	13%	3%	10%	7%	16%	6%	6%	9%	9%	6%	14%	3%	2%		

Q14. Will you take a vacation of at least one week this summer or not?																										
	Total	Gender		Age				Region			Children in HH		Ethnicity			Religion				Income						
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+				
Yes	56%	61%	51%	54%	68%	55%	42%	61%	54%	51%			67%	50%	53%	56%	66%	57%	58%	56%	54%	43%	58%	69%		
No	42%	36%	47%	45%	28%	42%	56%	36%	44%	48%			30%	48%	45%	43%	31%	41%	36%	41%	44%	53%	41%	28%		
Don't know/Refused	3%	3%	3%	1%	3%	2%	2%	4%	2%	2%			2%	3%	2%	2%	2%	3%	6%	2%	1%	4%	0%	3%		

Q15. (If taking vacation) How many vacations of at least one week will you take this summer?																										
	Total	Gender		Age				Region			Children in HH		Ethnicity			Religion				Income						
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+				
One	59%	56%	62%	68%	61%	50%	56%	56%	67%	59%			66%	54%	60%	48%	71%	60%	60%	52%	61%	66%	56%	57%		
Two	27%	28%	27%	16%	30%	39%	28%	29%	25%	27%			23%	32%	26%	30%	18%	24%	26%	36%	27%	22%	34%	28%		
Three or more	12%	14%	9%	13%	9%	11%	14%	12%	8%	13%			11%	12%	13%	22%	8%	14%	13%	11%	9%	10%	9%	15%		
Don't know/Refused	2%	2%	2%	3%	0%	1%	2%	3%	0%	1%			0%	2%	1%	0%	2%	2%	2%	0%	3%	2%	1%	0%		

Q16. (If taking more than one vacation) Thinking of the one vacation that you are most excited about, will that vacation take place primarily...																										
	Total	Gender		Age				Region			Children in HH		Ethnicity			Religion				Income						
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+				
In New York State	26%	25%	26%	8%	40%	26%	27%	20%	17%	38%			35%	20%	30%	30%	10%	27%	30%	30%	19%	39%	24%	19%		
In the United States, but not primarily in New York	43%	43%	43%	44%	31%	49%	55%	38%	55%	44%			41%	45%	38%	36%	73%	43%	31%	53%	36%	39%	47%	39%		
Outside of the United States	32%	32%	30%	48%	29%	25%	19%	42%	28%	17%			24%	35%	31%	34%	17%	31%	39%	17%	45%	23%	29%	42%		
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

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Q17. (If taking one vacation) Will that vacation take place primarily...																								
	Total	Gender		Age				Region			Children in HH		Ethnicity			Religion				Income				
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+		
In New York State	23%	18%	28%	22%	17%	32%	24%	22%	13%	32%			25%	21%	30%	12%	22%	20%	47%	20%	21%	20%	22%	20%
In the United States, but not primarily in New York	55%	57%	53%	56%	56%	55%	54%	52%	62%	53%			50%	59%	52%	73%	50%	49%	42%	67%	55%	65%	56%	54%
Outside of the United States	21%	23%	19%	20%	28%	13%	22%	24%	23%	14%			23%	20%	18%	15%	25%	28%	11%	11%	24%	15%	23%	24%
Don't know/Refused	2%	3%	1%	2%	0%	0%	0%	2%	2%	1%			3%	1%	1%	0%	3%	3%	0%	2%	0%	0%	0%	2%
Q18. And finally, the Olympics will be held this summer in Rio de Janeiro, Brazil in August. To what degree do you think you will follow the Olympics this summer?																								
	Total	Gender		Age				Region			Taking Vacation		Children in HH		Ethnicity			Religion				Income		
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
A great deal	19%	21%	17%	17%	22%	19%	19%	21%	21%	15%	21%	17%	20%	18%	17%	19%	21%	22%	11%	21%	17%	18%	16%	24%
Some but not a great deal	37%	38%	37%	33%	41%	40%	40%	33%	41%	40%	38%	35%	38%	37%	40%	32%	30%	40%	33%	40%	36%	30%	44%	42%
Not very much	24%	23%	24%	25%	20%	23%	26%	23%	21%	26%	24%	24%	22%	24%	24%	23%	23%	23%	29%	23%	22%	29%	21%	19%
Not at all	19%	17%	22%	25%	17%	18%	14%	22%	17%	18%	17%	23%	20%	19%	18%	25%	24%	16%	26%	17%	23%	22%	18%	15%
Don't know/Refused	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	0%	1%	1%	1%	1%	0%
Q19. How confident are you that the Olympics in Brazil this summer will get underway without a hitch? Are you very confident, somewhat confident, not very or not at all confident?																								
	Total	Gender		Age				Region			Taking Vacation		Children in HH		Ethnicity			Religion				Income		
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
Very confident	13%	16%	11%	18%	13%	14%	9%	16%	15%	9%	15%	12%	14%	13%	10%	23%	19%	13%	18%	12%	13%	16%	11%	14%
Somewhat confident	39%	40%	39%	39%	43%	38%	38%	40%	36%	41%	37%	42%	42%	39%	37%	40%	43%	39%	32%	46%	37%	44%	43%	37%
Not very confident	27%	25%	27%	22%	26%	31%	30%	23%	27%	30%	29%	24%	20%	30%	32%	15%	24%	29%	25%	28%	23%	20%	30%	29%
Not at all confident	12%	13%	11%	11%	12%	11%	16%	12%	15%	11%	12%	12%	13%	12%	12%	14%	9%	14%	8%	10%	15%	11%	11%	16%
Don't know/refused	9%	5%	12%	9%	7%	6%	7%	9%	6%	10%	7%	10%	10%	7%	9%	8%	5%	5%	17%	5%	11%	10%	6%	4%
Q20. If money were no object, would you travel to Brazil to see the Olympics or not?																								
	Total	Gender		Age				Region			Taking Vacation		Children in HH		Ethnicity			Religion				Income		
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
Yes, I would travel	31%	34%	28%	52%	41%	15%	7%	38%	29%	22%	35%	26%	38%	27%	20%	44%	50%	29%	17%	32%	36%	36%	32%	27%
No, I would NOT travel	68%	65%	71%	48%	56%	85%	92%	60%	71%	77%	64%	74%	60%	73%	80%	55%	48%	69%	83%	68%	64%	62%	68%	73%
Don't know/Refused	1%	1%	1%	0%	2%	0%	1%	2%	0%	0%	1%	0%	2%	0%	1%	0%	2%	2%	0%	0%	1%	2%	0%	0%

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Q21. What single event that is part of the Summer Olympics are you most looking forward to seeing this summer?																									
	Total	Gender		Age				Region			Taking Vacation		Children in HH		Ethnicity			Religion				Income			
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	
Archery	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	2%	1%	1%	0%	0%	2%	1%	0%	1%	2%	2%	1%	0%	
Badminton	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Basketball	6%	9%	3%	8%	6%	6%	3%	8%	3%	4%	4%	7%	8%	4%	3%	14%	8%	6%	7%	6%	5%	9%	5%	3%	
Boxing	2%	3%	2%	1%	5%	2%	2%	2%	2%	2%	3%	1%	3%	2%	1%	1%	9%	2%	0%	2%	4%	2%	4%	2%	
Canoe/Kayak	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	0%	
Cycling (track, road, mountain, BMX)	1%	2%	1%	1%	0%	4%	1%	1%	2%	2%	1%	2%	1%	2%	1%	4%	0%	0%	1%	3%	1%	0%	3%	1%	
Diving	2%	1%	2%	1%	3%	1%	3%	1%	4%	1%	2%	1%	2%	1%	3%	0%	0%	2%	3%	1%	1%	2%	1%	2%	
Equestrian (dressage, jumping, and eventing)	1%	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	2%	0%	0%	1%	1%	0%	2%	1%	0%	2%	
Fencing	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	1%	2%	0%	3%	0%	1%	1%	0%	1%	
Field Hockey	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Golf	1%	2%	0%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%	1%	2%	1%	0%	1%	0%	2%	1%	0%	1%	1%	
Gymnastics	12%	4%	19%	13%	9%	15%	10%	13%	8%	12%	14%	10%	12%	12%	12%	17%	9%	15%	17%	13%	7%	12%	14%	10%	
Handball	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Judo	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Pentathlon	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	2%	1%	0%	0%	0%	0%	0%	0%	
Rowing	1%	2%	0%	2%	0%	0%	1%	0%	3%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	2%	0%	1%	2%	2%	
Rugby	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Sailing	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	
Shooting	1%	1%	1%	1%	1%	0%	0%	0%	0%	2%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	2%	
Soccer	7%	12%	3%	10%	5%	8%	3%	8%	6%	6%	8%	6%	7%	7%	5%	3%	13%	5%	2%	9%	9%	10%	6%	6%	
Swimming	15%	10%	18%	11%	17%	14%	19%	13%	19%	14%	14%	16%	12%	16%	17%	5%	16%	16%	11%	15%	13%	14%	14%	19%	
Synchronized Swimming	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	1%	
Table Tennis	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Taekwondo	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Tennis	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	3%	1%	1%	1%	0%	1%	
Track and Field	17%	21%	13%	15%	23%	16%	14%	16%	20%	15%	19%	14%	22%	14%	15%	30%	9%	19%	6%	18%	16%	14%	16%	23%	
Triathlon	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	
Volleyball (beach/indoor)	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	0%	2%	1%	1%	2%	2%	1%	0%	3%	1%	0%	3%	1%	
Water Polo	1%	1%	0%	2%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%	2%	2%	0%	0%	1%	0%	1%	2%	
Weightlifting	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Wrestling	1%	3%	0%	2%	2%	1%	0%	3%	0%	1%	2%	1%	1%	2%	1%	0%	3%	1%	3%	0%	3%	1%	2%	2%	
Other	3%	3%	4%	4%	3%	3%	5%	3%	6%	3%	4%	3%	2%	4%	3%	0%	7%	2%	9%	4%	2%	5%	2%	3%	
I will not watch any events	15%	12%	17%	15%	9%	10%	20%	14%	11%	17%	12%	17%	15%	14%	16%	17%	7%	13%	20%	12%	16%	14%	14%	11%	
Don't know/Refused	9%	6%	11%	9%	6%	9%	11%	9%	8%	10%	7%	11%	7%	10%	9%	4%	7%	8%	13%	7%	9%	12%	8%	2%	

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Nature of the Sample	
New York State Residents	
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Religion	
Catholic	32%
Jewish	9%
Protestant	24%
Other	5%
Age	
18 to 34	28%
35 to 49	25%
50 to 64	23%
65 and older	16%
Children in Household	
Yes	35%
No	63%
Income	
Less than \$50,000	30%
\$50,000 - \$100,000	29%
\$100,000 or more	27%
Gender	
Male	48%
Female	52%
Ethnicity	
White	57%
African American/Black	13%
Latino	15%