

**Siena Research Institute**  
**Summary Consumer Confidence Index**  
**New York State**

Results of random phone poll of 1,000 New York State residents in December 2008.

	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Diff
<b>Nation*</b>															
<b>ICS*</b>	76.1	75.5	78.4	70.8	69.5	62.6	59.5	56.4	61.2	63.0	70.3	57.6	55.3	59.1	3.8
<b>ICC*</b>	91.5	91.0	94.4	83.8	84.2	77.0	71.7	67.6	73.1	71.0	75.0	58.4	57.5	69.4	11.9
<b>ICE*</b>	66.2	65.6	68.1	62.4	60.1	53.3	51.7	49.2	53.5	57.9	67.2	57.0	53.9	52.4	-1.5
<b>NYS</b>															
<b>ICS</b>	69.5	69.0	64.9	62.4	56.8	55.0	55.7	52.6	53.4	58.2	56.3	51.6	55.6	57.1	1.5
<b>ICC</b>	78.1	76.9	72.8	65.6	61.8	58.0	60.3	56.9	54.6	58.0	55.0	49.7	51.6	58.4	6.8
<b>ICE</b>	64.0	63.9	59.9	60.3	53.5	53.1	52.8	49.9	52.6	58.4	57.2	52.8	58.2	56.2	-2.0
<b>Metro NYC</b>															
<b>ICS</b>	70.4	70.3	65.6	63.4	58.8	56.8	58.1	54.4	54.7	61.1	58.1	52.5	56.5	58.2	1.8
<b>ICC</b>	77.3	77.2	72.0	66.3	63.7	58.4	61.0	57.3	55.0	58.8	55.4	50.4	50.8	58.0	7.2
<b>ICE</b>	65.9	65.9	61.6	61.6	55.7	55.7	56.2	52.6	54.5	62.5	59.9	53.8	60.1	58.4	-1.7
<b>Outside Metro NYC</b>															
<b>ICS</b>	67.7	66.3	63.3	60.3	53.1	51.3	50.8	49.8	50.4	51.9	52.0	49.5	53.4	54.4	1.0
<b>ICC</b>	79.6	76.1	74.7	65.2	58.4	57.6	58.4	56.1	53.5	55.4	52.7	47.4	53.1	59.1	6.0
<b>ICE</b>	60.1	60.0	56.0	57.2	49.6	47.2	46.0	45.8	48.4	49.6	51.6	50.9	53.5	51.4	-2.1
<b>Democrat</b>															
<b>ICS</b>	68.5	69.8	62.5	62.1	54.4	54.4	54.4	52.5	52.8	56.3	51.6	50.1	58.0	58.1	0.1
<b>ICC</b>	75.8	77.0	68.2	65.2	59.9	58.4	55.7	55.4	54.2	53.1	46.3	45.9	47.8	57.6	9.8
<b>ICE</b>	63.7	65.1	58.9	60.1	50.9	51.8	53.5	50.6	51.8	58.4	55.0	52.8	64.5	58.4	-6.1
<b>Republican</b>															
<b>ICS</b>	79.1	71.2	73.3	69.1	62.5	59.0	60.0	51.7	60.8	65.8	65.6	56.6	58.4	58.8	0.4
<b>ICC</b>	89.4	77.7	81.9	73.9	72.0	61.0	68.2	57.3	63.3	70.1	66.0	58.8	61.0	63.3	2.3
<b>ICE</b>	72.5	67.0	67.9	65.9	56.5	57.7	54.8	48.2	59.1	63.0	65.5	55.2	56.7	56.0	-0.7
<b>Age &lt; 55</b>															
<b>ICS</b>	75.4	77.5	68.2	64.3	60.6	58.1	58.5	54.7	56.6	60.0	59.4	53.4	57.2	56.3	-0.9
<b>ICC</b>	85.6	85.2	74.3	63.3	67.1	60.3	63.7	58.4	56.5	61.0	57.3	48.5	51.2	59.9	8.7
<b>ICE</b>	68.9	72.5	64.2	65.0	56.5	56.7	55.2	52.3	56.7	59.4	60.8	56.5	61.1	54.0	-7.1
<b>Age &gt; 55</b>															
<b>ICS</b>	64.5	63.1	62.2	60.6	53.4	52.5	53.7	51.4	50.8	56.8	54.1	50.4	54.1	57.4	3.3
<b>ICC</b>	71.6	71.1	71.6	66.7	57.3	56.1	57.6	55.7	53.5	55.7	53.1	50.1	51.2	56.9	5.7
<b>ICE</b>	59.9	58.0	56.2	56.7	50.9	50.1	51.1	48.7	49.2	57.4	54.8	50.6	56.0	57.7	1.7
<b>Male</b>															
<b>ICS</b>	73.9	73.0	68.8	64.9	58.1	58.7	58.5	55.6	56.0	60.8	59.4	53.7	58.1	58.0	-0.1
<b>ICC</b>	85.3	81.6	76.6	69.4	64.4	61.8	64.1	62.2	58.8	61.0	61.8	52.3	57.3	62.2	4.9
<b>ICE</b>	66.7	67.5	63.7	62.0	54.0	56.7	55.0	51.4	54.3	60.6	57.9	54.5	58.6	55.2	-3.4
<b>Female</b>															
<b>ICS</b>	65.1	65.2	60.9	59.9	55.6	51.1	53.1	49.8	50.8	55.3	53.1	49.2	52.5	56.3	3.8
<b>ICC</b>	71.3	72.5	69.4	62.2	59.5	54.2	56.5	51.2	50.8	54.2	48.2	46.3	45.1	55.0	9.9
<b>ICE</b>	61.1	60.5	55.5	58.4	53.1	49.2	50.9	48.9	50.9	56.0	56.2	51.1	57.2	57.2	0.0
<b>Income &lt;\$50,000/yr</b>															
<b>ICS</b>	60.5	63.8	60.5	58.2	54.1	53.7	52.2	47.7	49.7	53.4	54.7	51.4	58.4	55.4	-3.0
<b>ICC</b>	65.6	64.6	66.0	56.9	55.0	52.0	55.0	50.1	48.2	50.8	49.3	45.1	48.5	51.2	2.7
<b>ICE</b>	57.2	63.3	56.9	59.1	53.5	54.8	50.4	46.2	50.6	55.0	58.2	55.5	64.7	58.2	-6.5
<b>Income \$50,000+/yr</b>															
<b>ICS</b>	74.4	72.8	67.4	65.2	59.6	55.9	58.4	55.1	55.1	61.4	57.2	51.3	53.7	58.2	4.5
<b>ICC</b>	85.3	85.2	77.3	71.6	67.1	62.2	65.6	61.8	58.4	61.8	58.8	53.1	53.1	64.1	11.0
<b>ICE</b>	67.4	64.9	61.1	61.1	54.8	51.8	53.8	50.9	53.1	61.1	56.2	50.1	54.0	54.5	0.5

\* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index